

Community Engagement

We help you meaningfully launch public-facing programs, respond to unplanned change events and establish systems that address policy issues and support program goals.

OUR APPROACH

Collaborative and inclusive.

Our experienced consultants maintain deep relationships with key stakeholders. The principles that inform our process enable us to connect with residents and community groups—engaging and empowering them with solutions that fit their specific needs.



SERVICES

- Community Organizing
- Training
- Event Planning and Management
- Grants Management
- Grassroots and Social Media Outreach
- Marketing and Communication Campaigns
- Program Administration
- Project Management
- Public-facing Programs
- Resident Change Management

“William Everett has a cadre of consulting skills and an exceptional ability to assess a situation and implement a solution. Their ability to be a change agent should not be understated.”

Derrick Brownlee

Customer Success Manager at Microsoft, former Deputy CIO at City of Chicago

Always on **partnership**



Expanding Access to COVID-19 Vaccines

We increased awareness of and demand for COVID-19 vaccines as they became more readily available throughout the city, focusing on reaching historically underserved communities.

We provided tools and techniques that supported 65 organizations in becoming leaders on public health issues in their communities; **reached nearly 200,000 Chicagoans through 1,500 community engagements, and established six Health Equity Zones, a citywide network of grantees committed to addressing residents' health issues.**



OTHER ENGAGEMENTS



Supporting U.S. Census 2020

Outreach and Marketing Plans, Community Engagement, Project Management, Grant Funds Distribution



Connecting Chicagoans to CHI 311 Services

Project Management, Strategic Planning, Community Engagement and Marketing



William Everett

We are a national management and technology consultancy trusted by leading cities, public institutions, global companies and Fortune 500 technology consultancies to help them adapt, evolve and grow.

Founded in 2010, William Everett is a certified Black- and woman-owned business.

wegrp.com | Certified MBE/WBE/DBE

To learn how we can help your organization adapt, evolve and perform contact:



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